



REQUEST FOR PROPOSAL (RFP)

To: All Interested Consultants and Contractors
From: Arnie Sowell – Executive Director, NextGen Policy
Date: November 15, 2024
Subject: Request for Proposal – Opportunity Young Adults Program
Curriculum Development and Program Management

1. Introduction and Background

NextGen Policy is a California-based, Black-led, non-profit organization fighting for progressive, justice-centered policies and programs that positively impact all Californians. NextGen Policy's work advances environmental, social, gender, racial, and economic equity through legislative advocacy, grassroots partnerships, strategic communications, and democratic civic engagement. For more information, visit www.nextgenpolicy.org.

NextGen Policy is seeking proposals from qualified consultants and contractors for multiple services to work on behalf of state and federal grant projects on a contractual basis.

Interested parties are invited to submit a proposal that outlines their capabilities and approach to successfully providing the services listed below – and to meet the requirements set forth in this RFP.

NextGen Policy seeks proposals in the following area of work: **Curriculum Development and Program Management.**

2. Project Overview

Through strategic partnerships and innovative programming, NextGen Policy will run a program to serve the Sacramento County region's underserved, low-income communities with a focus on opportunity young adults (OYAs) -- bridging gaps and empowering young adults to access sustainable employment pathways, promoting economic resilience and prosperity in the region. The program will specifically focus on serving formerly incarcerated individuals within the Sacramento County region who are reentering society after completing their sentences.

Formerly incarcerated individuals often face systemic barriers that hinder their ability to secure stable employment, housing, and support services upon release. Discrimination in the job market, limited access to education and vocational training programs, and challenges accessing social services contribute to high rates of recidivism among this population.

Additionally, the lack of coordination between correctional facilities and community-based organizations exacerbates the reentry process, making it difficult for individuals to access the resources and support they need to successfully reintegrate into society.

The project aims to address these challenges by providing wraparound services tailored to the unique needs of formerly incarcerated individuals, and ensure all efforts are culturally competent and inclusive. By implementing targeted workforce development programs, apprenticeships, and vocational training initiatives tailored to the needs of the public sector and manufacturing industries, NextGen Policy and partners can bridge the skills gap, create pathways to employment, and support economic growth in Sacramento County. Moreover, fostering partnerships between employers and training providers will facilitate the development of industry-relevant curriculum, hands-on training opportunities, and career advancement pathways, ultimately strengthening the workforce and positioning Sacramento County as a hub for public sector and manufacturing excellence.

3. Scope of Work

The selected individual or firm will be responsible for providing the following services:

Curriculum Development and Program Management

The individual or firm will develop, implement, recruit for, and deliver a program to formerly incarcerated individuals, aged 18-26, within the Sacramento County region who are reentering society after completing their sentence. The program will include adult education classes, training, and support services designed to provide participants with the training and skills needed to obtain long-term employment in the Sacramento region and/or pursue postsecondary educational programs.

The individual or firm will be responsible for development and management of a program to serve a minimum of 120 total participants during the project window. Responsibilities include the following:

- Participant outreach, including active recruitment at job fairs, community centers and other community-based gatherings
- Conducting thorough analysis of labor market data and industry trends to identify high-demand occupations and skill requirements (and learning gaps)
- Recruit and continually work with employer partners in the Sacramento Area to place participants in job training positions
- Educational program and curriculum design for job readiness (to include primarily classroom-based, hybrid, or online learning sessions) with a specialized educational curriculum that provides:
 - General career technical education and career readiness instruction
 - Hands-on learning in a job or job-like setting such as apprenticeship, internship, co-op, or other hands-on training for specific occupations
 - Recruitment of instructors
- Deliver the educational program to 120 total participants over approximately 18 months

- Development of career and skills evaluation and readiness programs
- Development and supervision of case management and tailored job placement services program based on participants' skills, qualifications, and career goals
- Develop program evaluation and assessment tools to provide quantitative and qualitative measures on the program's effectiveness, including long-term employment and educational outcomes for each Participant

Applicants should outline how they intend to meet these requirements and detail their approach to accomplishing the work.

The contracts will run through April 2026.

Experience and familiarity with Uniform Guidance for Federal Awards is not required but is preferred.

4. Proposal Requirements

Applicants should submit a proposal that includes the following sections:

- **Company Information:** Provide a brief description of your company, including your experience in providing similar services, company size, and key personnel.
- **Technical Proposal:** Describe your approach to delivering the requested services. Include your methodology, project management processes, timeline, and any technology or tools that will be used.
- **Pricing:** Provide detailed pricing for the project, including all costs associated with delivering the services (labor, materials, travel, etc.). Please indicate whether the pricing is firm or if there are any conditions that may lead to changes in cost.
- **References:** Provide at least three references from similar projects or clients that you have worked with. Include contact information and a brief description of the work performed.

Note – By submitting a formal proposal, applicants are confirming that neither the organization nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation by any federal department or agency, in accordance with 2 CFR 200.213 and 2 CFR 180.

5. Evaluation Criteria

Proposals will be evaluated based on the following criteria:

1. Experience and qualifications (25/100 points)
2. Approach to meeting project goals (40/100 points)
3. Pricing and overall value (20/100 points)
4. References and past performance (15/100 points)

6. Timeline

- **RFP Release Date:** Friday, November 15, 2024
- **Questions Due:** Wednesday, November 20, 2024
- **Proposal Submission Deadline:** Monday, November 25, 2024
- **Anticipated Selection:** Monday, December 2, 2024

7. Submission Instructions

All proposals must be submitted electronically to Sandra Lyon at sandra@eliostrategies.com by Monday, November 25, 2024. Please reference “**NGP/OYA Program: Curriculum Development and Program Management – Proposal Submission**” in the email subject line. Late submissions will not be considered.

8. Contact Information

For general questions or more information about this RFP, please contact sandra@eliostrategies.com.