



### **3rd Annual Free My Future: Virtual Student Loan Debt Summit Promotional Sample Language for Borrowers**

On November 17 and November 18, NextGen Policy is hosting its third annual Free My Future: Virtual Student Loan Debt Summit to help borrowers tackle the burden of student loan debt. We'd love to have you join us!

It's no secret that the weight of student loan debt is crushing millions of Americans. In the wake of the pandemic, the landscape has changed; borrowers have options and policy makers have a responsibility to respond to the student loan debt crisis with permanent solutions.

More than four million Californians are drowning in \$147 billion of collective student debt. That's just in California, and yes, that's "billion" with a "b." Borrowers are suffering from outrageous interest rates and predatory service loan servicers that keep them entangled in debt for decades. At Free My Future, we're going to be sharing the latest information and resources on how to overcome your student debt through workshops, panel discussions, keynote speakers, and more.

**Primary Hashtags:** #FreeMyFuture #ProtectBorrowers

**Secondary Hashtags:** #CancelStudentDebt #StudentLoanDebt #StudentLoan #StudentDebt

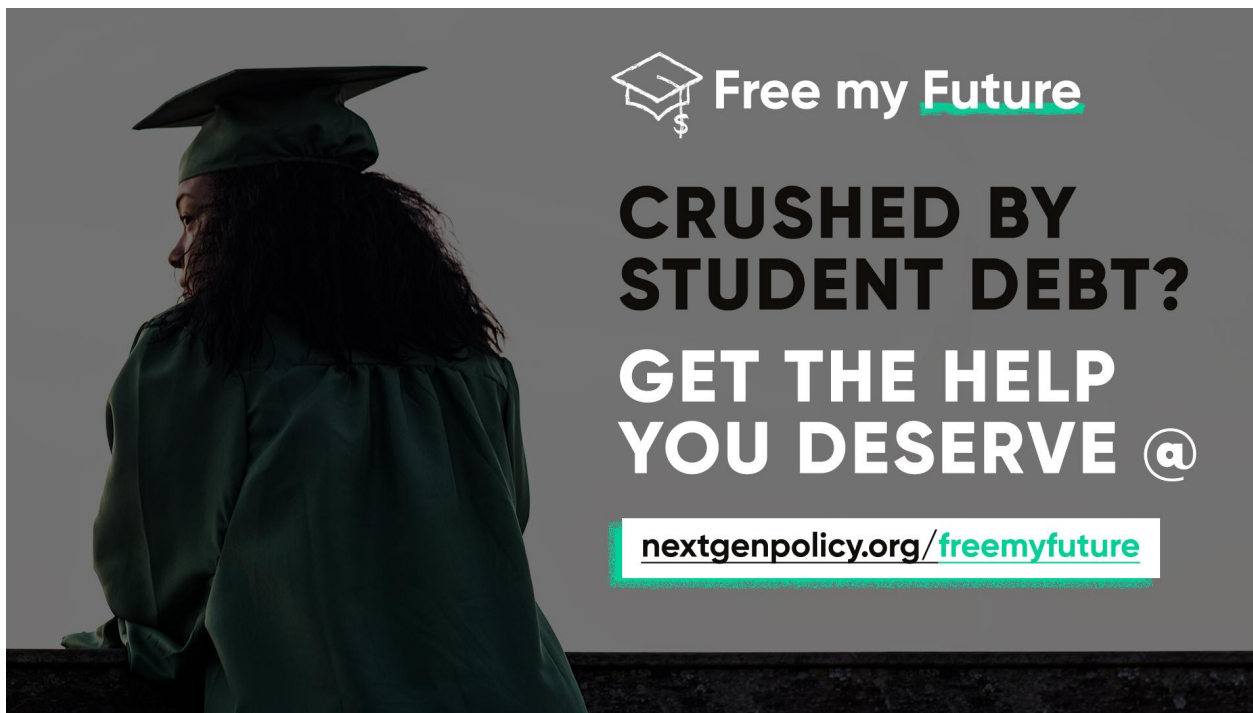
#### **Sample Language (general issue framing + promotional items)**

1. Are you one of the 4M individuals impacted by #StudentLoanDebt in CA? Register for NextGen Policy's #FreeMyFuture: Virtual Student Loan Debt Summit to learn how to overcome student debt, connect with advocates & more:  
<https://go.nextgenpolicy.org/r9dc> #ProtectBorrowers

2. The unregulated #StudentLoan servicing industry has preyed upon borrowers to help create the #StudentDebtCrisis. Join me for NextGen Policy's #FreeMyFuture: Virtual Student Loan Debt Summit to learn how to overcome your student debt:  
<https://go.nextgenpolicy.org/r9dc> #ProtectBorrowers
3. Join me for NextGen Policy's annual #FreeMyFuture: Virtual Student Loan Debt Summit for the latest information on #StudentLoans. Hear from guest speakers, receive resources & connect with other advocates: <https://go.nextgenpolicy.org/r9dc>
4. The promise of higher education can no longer be held hostage by unreasonably high costs & predatory lending practices. Learn about the state of #StudentDebt in CA at NextGen Policy's #FreeMyFuture: Virtual Student Loan Debt Summit:  
<https://go.nextgenpolicy.org/r9dc>
5. Navigating #StudentLoanDebt is no easy feat. Join me for NextGen Policy's #FreeMyFuture: Virtual Student Loan Debt Summit to better understand the state of #StudentDebt in CA with resources & workshops: <https://go.nextgenpolicy.org/r9dc>
6. Save the date! Register for NextGen Policy's #FreeMyFuture: Virtual Student Loan Debt Summit happening Nov 17-18 to learn how to overcome #StudentDebt from trusted guest speakers & advocates: <https://go.nextgenpolicy.org/r9dc>

**Click on each graphic to download**

**Recommended Twitter Graphics**





# Free my Future

STUDENT LOAN  
DEBT SUMMIT

NOV 17TH & 18TH

#ProtectBorrowers



# Free my Future

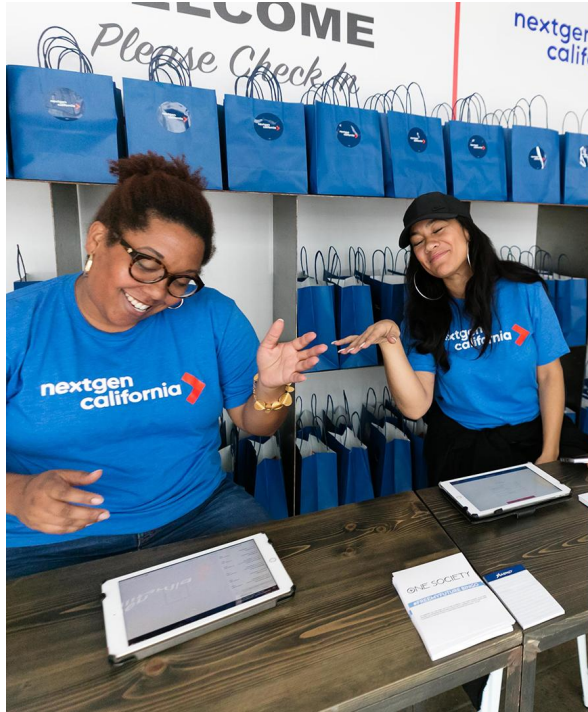
STUDENT LOAN DEBT SUMMIT

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#ProtectBorrowers





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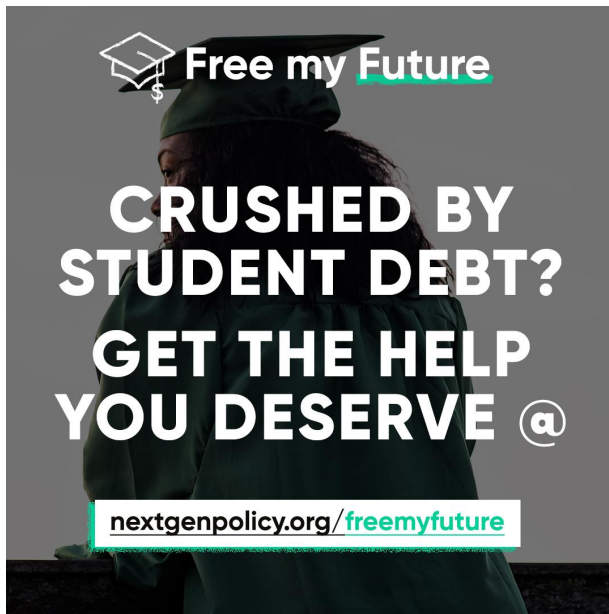
STUDENT LOAN DEBT SUMMIT

Join us for a Virtual Student Loan Debt Summit and receive free resources to help you overcome your student loans.

**RSVP**

[NextGenPolicy.org/FreeMyFuture](https://NextGenPolicy.org/FreeMyFuture)

## Recommended Facebook & Instagram Graphics





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